Project 229

Photographer Meeting

What is 229?

The mission of Project 229 is to explore and discover the unique and extraordinary parts of the Batesville and Oldenburg communities. The end product will be a hardcover, professional art book that visually documents what makes our town special.

The 229 Photo Book Project was initiated to continue RAA's mission, particularly in photography. Project 229 is a name inspired by State Route 229, the route that connects the Batesville and Oldenburg communities. It is our hope that the innate simplicity of the name will spark curiosity in our neighbors, and that upon realizing the meaning they will appreciate the project as a tribute to the utter potency of community, people, and stories in our towns.

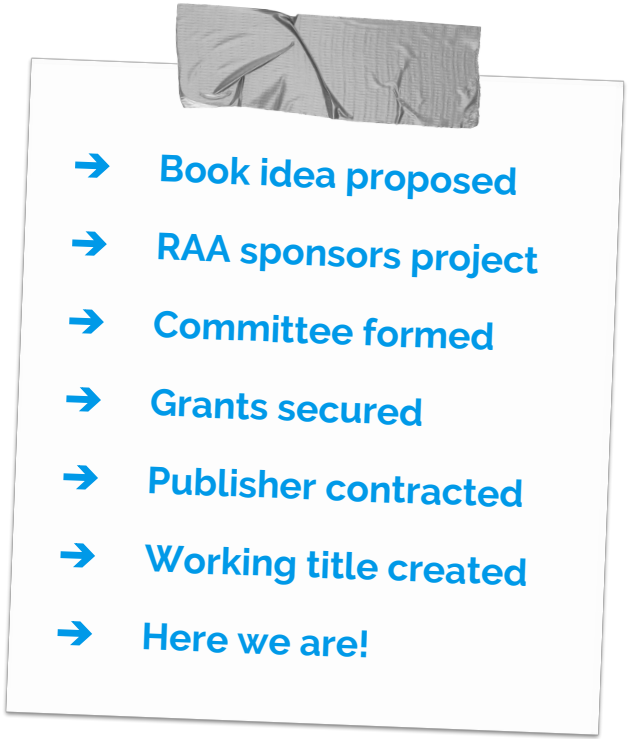
This project is a large undertaking that involves a core group of volunteers, and relies on the excitement and interest of our community to accomplish our goal: **to vividly and accurately capture and display pieces of the mosaic that make up the place we call home**.

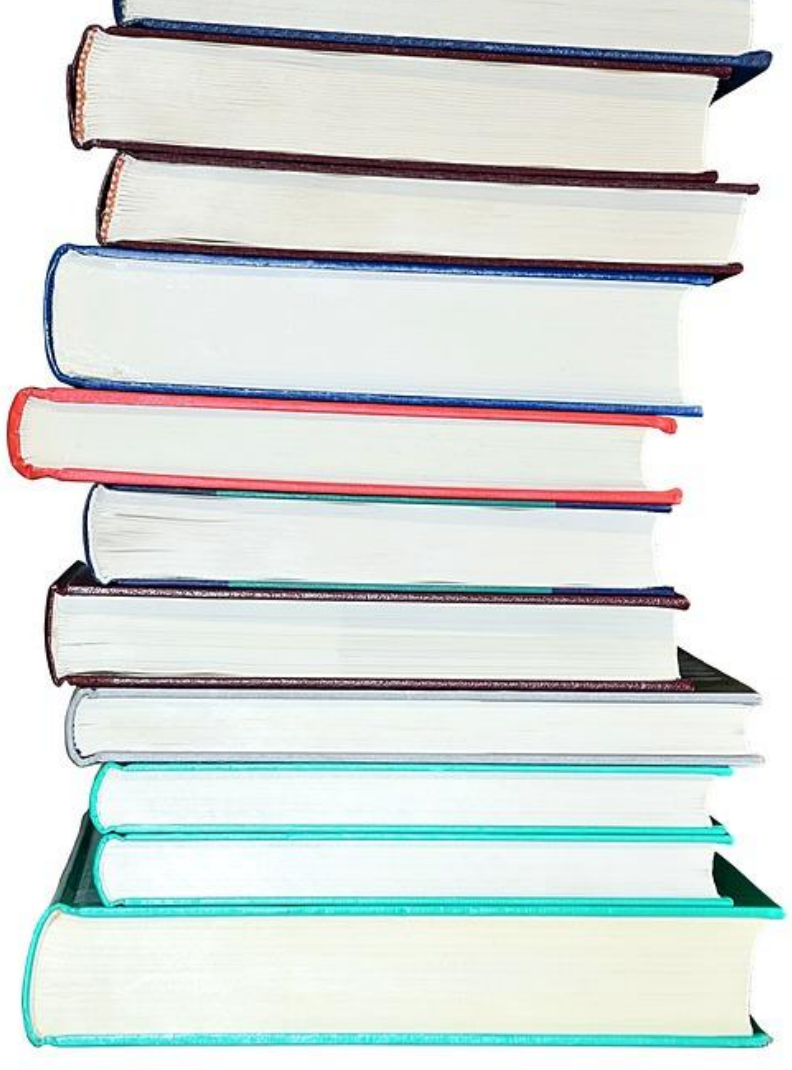
This project is about the thousands of people and their stories who make up the community we live in. Each story is interwoven in the narrative line of 229, a single ribbon that passes through our collective experiences and makes us one.

Committee Members

- **Anne Raver**
  Funding and Sales, RAA Liaison
- **Jen Saner**
  Photographer Coordinator
- **Paul Satchwill**
  Writer, Social Media Specialist
- **Mary Catherine Kozusko**
  Page Layout, Design & Production
- **Pepe Paras**
  Art Direction & Branding
- **Joan Kuhlman**
  Project Manager

Project Background





Book Details

Smyth-sewn, case-bound, hardcover fine art book.

Professionally published by printing partner, Orange Frazer Press, Wilmington, Ohio.

12” x 9” book with an estimated 160 pages.

The Photography Team

- ➔ **Community over competition**
- ➔ **Learn from one another**
- ➔ **Have fun together!**

The Photographer's Role

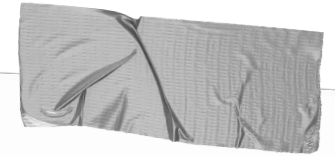
As a Project 229 photographer, your task will be to approach and present your subjects in a way that sparks curiosity, joy, passion, pride and hope in each person who picks up this book. Your photographic inquiry, as well as stories from your subjects, will begin to reveal the heart of our community, and the beauty of the people who make it up. Your shots should be influenced by your passion for photography, as well as for the heart of the project: the use of real life stories to reveal a beautiful, connected, unique community that has far more to offer than one might think.

It is our goal to uncover the big picture of our community by inspiring its members to zoom in and focus on what makes it truly special: the people and their stories.

The Photography Plan

- **Organized Photo Week, Aug. 5-12**
  … but, photographers can work outside of this week!
- **Photographers to rank assignments**
  Star any subjects of interest to you. Rank up to 20. Fill in notes as needed.
- **Keep us up-to-date of your availability** *contact Jen if your schedule or availability changes, or if you can take on more.*
- **Schedule will be maintained online**
  Visit Project 229 Photographer's page to view most up-to-date schedule as it develops.
- **Committee will handle logistics**
  We'll help introduce the project, secure permissions, find volunteer assistants.
- **Some assignments will be up for grabs** *a running list of open assignments will also be maintained online. Grab any at anytime and see what great photos you can create!*
- **Wear T-shirts and lanyards**
  Wear for identification, plus let's have the public see us out and about in the community!
- **Check-in at headquarters** *During Photo Week, check-in anytime for assignment details, refreshments, or just to socialize with the team!*
- **Support is always available** *Keep the Team Support numbers handy and someone will always be available to help.*
- **Stay up-to-date on website & Facebook**

Creative Advice



- Take time to engage with your subjects & LISTEN
- Slow down, step back and fully survey the scene
- “depth of feeling” vs. depth of field
- Push yourself to find “the Second Shot”
- Try something new & have a little fun!

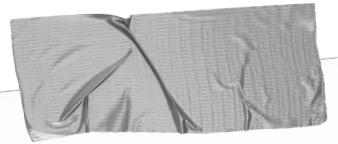
“If the photographer is interested in the people in front of his lens, and if he is compassionate, it’s already a lot. The instrument is not the camera but the photographer.”

- Eve Arnold

“Photography for me is not looking, it’s feeling. If you can’t feel what you are looking at, then you are never going to get others to feel anything when they look at your pictures.” - Don McCullin

“Great photography is about depth of feeling, not depth of field.”

- Peter Adams



- Set cameras to highest possible resolution
- We recommend you shoot in RAW; however, we ask images to be submitted as .jpg files *Min. size: 300 dpi/ppi at 8x10*
- Low-res images will be automatically discarded
- Please do your own editing & color correction before submitting *but please be careful to maintain a clean, timeless image that will allow it to fit with the remainder of the content.*

Technical Advice

Submitting Images

Send your best photographs in .jpg format using the free online service: www.wetransfer.com

- ➔ Send up to 2GB of files at once
- ➔ Include photographer/assignment name in notes
- ➔ Submit to email address: batesville229@gmail.com

* files can optionally be delivered on USB/CD/DVD to Jen Saner.

Important Dates

- **July 1**
  Signed Artist Agreements due from photographers
- **August 5 - 12**
  Photo Week
- **August 28**
  All images due back from photographers
- **Sept 1 - Nov 1**
  Book Production underway
- **April 2018**
  Book launch and celebratory events!

Contact Information

- **Jen Saner,** photographer coordinator
  jen@jensaner.com 812-621-1241
- **Joan Kuhlman,** project manager
  kuhlmanjoan@gmail.com 812-212-1086
- **Project 229 Mailbox**
  batesville229@gmail.com
- **Project 229 Support #**
  812-727-0620

Online Resources

- **Project 229 Website**
  www.ruralalliancearts.com/project229
- **Project 229 Photographers' Site**
  www.ruralalliancearts.com/229-photographers
- **Project 229 Facebook group**
  Please use this space as a forum to ask questions of the group, communicate with team members and stay in-touch on new project developments!

You can also find us online at:

Items we will deliver to you:

- ➔ Photo Week Schedule with assignment pairings
- ➔ T-shirts
- ➔ Lanyards with credentials
- ➔ Photo Release forms
- ➔ 1-page document with all important information
- ➔ Team Roster

Questions?

Handout

Photo Week Contacts - weblinks, contact info

Assignment sheets

Photo releases